



MICCOSUKEE
INDIAN ARTS
& CRAFTS
FESTIVAL 2026

ENTERPRISE & CULTURAL PARTNERSHIP OPPORTUNITIES

CHEHANTAMO

Greetings

"By bringing together the different arts developed in different parts of the United States - and people who work at them - we can train our youth and also show the public why we are justly proud of our past." - Buffalo Tiger, First Elected Chairman of the Miccosukee Tribe of Indians of Florida

For over 50 years, the Miccosukee Indian Arts & Crafts Festival has celebrated Indigenous culture, artistry, storytelling, and community in the heart of the Everglades. What began as a local cultural gathering has grown into one of South Florida's most distinctive annual events, welcoming thousands of visitors each year to experience Native artistry, live entertainment, handcrafted works, authentic cuisine, and the enduring spirit of the Miccosukee Tribe.

Partnership with the Miccosukee Tribe extends beyond traditional event sponsorship. It is an opportunity to align your brand with a respected Tribal enterprise rooted in cultural preservation, education, hospitality, and community impact. Through enterprise-wide visibility opportunities, digital marketing exposure, immersive guest experiences, and meaningful storytelling initiatives, sponsors connect with one of South Florida's most engaged and diverse audiences while helping elevate Indigenous voices and cultural awareness.

Your partnership directly supports scholarship opportunities for Miccosukee students pursuing higher education while helping sustain experiences that educate, inspire, and bring communities together. Combined with the reach of Miccosukee Casino & Resort, a database of more than 85,000 subscribers, year-round visibility opportunities, and a loyal regional audience, this partnership offers brands a unique opportunity to stand alongside a mission that is authentic, impactful, and deeply connected to South Florida culture.

ENTERPRISE PARTNERSHIP BENEFITS

Miccosukee Indian Arts & Crafts Festival: December 26 & 27, 2026

Benefit Category	Legacy \$100K	Native \$75K	Heritage \$50K	Culture \$25K	Tradition \$20K	Community \$15K	Experience \$10K	Support \$7.5K	Welcome \$5K	Educational \$2.5K	Artisan \$1K
PREMIER VISIBILITY											
Premium Logo Placement (All Major Media)	●	●	●								
Billboards / TV / Print Ads	●	●	●	●							
Event Staff Apparel Branding	●	●	●	●	●	●	●	●	●		
Festival Signage & Event Branding	●	●	●	●	●	●	●	●	●	●	●
Emcee Mentions	●	●	●	●	●	●	●	●	●	●	●
DIGITAL & ENTERPRISE EXPOSURE											
Exclusive Dedicated E-Blast to 85K+ Database	●										
Shared Sponsor Spotlight E-Blast	●	●	●								
Casino & Resort Digital Signage Rotation	●	●	●	●	●						
Sponsor Spotlight Social Media Feature	●	●	●	●	●						
QR Code Integration on Signage	●	●	●	●	●						
Website Partner Page & Backlink	●	●	●	●	●	●	●				
'Proud Partner' Digital Badge	●	●	●	●	●	●	●	●	●	●	●
HOSPITALITY & EXPERIENCE BENEFITS											
2-Night Resort Stay	●	●	●								
Golf Experience	●	●	●								
Dinner Experience	●	●	●								
Private Airboat / Village Experience	●	●	●								
VIP Hospitality Lounge Access	●	●	●	●	●						
Priority Parking / Reserved Seating	●	●	●	●	●	●					

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BUSINESS DEVELOPMENT BENEFITS											
Co-Branded Promotions	●	●	●								
Featured Business Spotlight	●	●	●	●							
Catering Incentives / Upgrades	●	●	●	●	●	●	●				
Banquet Space Rental Incentives	●	●	●	●	●	●	●				
COMMUNITY IMPACT & RECOGNITION											
Student Success Story Inclusion	●	●	●								
'Presented By' Naming Rights	●	●	●	●							
Annual Sponsor Appreciation Recognition	●	●	●	●	●	●					
Recognition as Supporter of Indigenous Education	●	●	●	●	●	●	●	●	●	●	●



ENTERPRISE PARTNERSHIP BENEFITS AT A GLANCE

Our partnership opportunities combine festival visibility, enterprise-wide exposure, hospitality experiences, and recognition of community impact to create meaningful value for sponsors while supporting Indigenous culture and education.

PREMIER VISIBILITY

Premium Logo Placement (All Major Media)

Prominent logo inclusion across key festival marketing materials, including digital campaigns, advertising, promotional collateral, and select media placements

Billboards / TV / Print Ads

Expanded brand exposure through outdoor advertising, television placements, and printed promotional materials tied to festival marketing campaigns

Event Staff Apparel Branding

Logo placement on official event staff apparel worn throughout the festival weekend

Festival Signage & Event Branding

Brand visibility throughout the festival grounds across banners, directional signage, activation areas, and branded event displays

Emcee Mentions

Recognition during live event announcements and entertainment programming throughout the festival

DIGITAL & ENTERPRISE EXPOSURE

Exclusive Dedicated E-Blast to 85K+ Database

Featured sponsor messaging delivered through a dedicated email campaign to the Miccosukee enterprise database of more than 85,000 subscribers

Shared Sponsor Spotlight E-Blast

Inclusion in sponsor-focused email campaigns highlighting participating community and enterprise partners

Casino & Resort Digital Signage Rotation

Brand exposure across digital displays throughout Miccosukee Casino & Resort and related enterprise locations

Sponsor Spotlight Social Media Feature

Dedicated or shared social media recognition across official Miccosukee platforms

QR Code Integration on Signage

Custom QR code placement on select signage directing guests to sponsor websites, promotions, or featured initiatives

Website Partner Page & Backlink

Sponsor listing and backlink placement on the official festival partnership webpage for added visibility and SEO value

'Proud Partner' Digital Badge

Official partnership badge for sponsor use across websites, social media, email signatures, and marketing materials

HOSPITALITY & EXPERIENCE BENEFITS**2-Night Resort Stay**

Luxury accommodations with convenient access to gaming, dining, entertainment, and festival activities

Golf Experience

A day on the course at Miccosukee Golf & Country Club, surrounded by South Florida scenery

Dinner Experience

Signature cuisine and elevated dining at select Miccosukee restaurant venues

Private Airboat / Village Experience

A guided cultural adventure through the Everglades and authentic Miccosukee experiences

VIP Hospitality Lounge Access

Premium comfort, refreshments, and exclusive hospitality during festival programming

Priority Parking / Reserved Seating

Preferred arrival access and premium seating for select festival events and entertainment experiences

BUSINESS DEVELOPMENT BENEFITS**Co-Branded Promotions**

Collaborative promotional opportunities between sponsors and Miccosukee enterprise marketing channels

Featured Business Spotlight

Enhanced sponsor recognition through featured business highlights and promotional storytelling opportunities

Catering Incentives / Upgrades

Preferred catering incentives, upgrades, or hospitality accommodations for eligible sponsor events

Banquet Space Rental Incentives

Preferred pricing or added-value opportunities for banquet and meeting space rentals at Miccosukee properties

COMMUNITY IMPACT & RECOGNITION

Student Success Story Inclusion

Opportunities to be recognized alongside stories highlighting Miccosukee student achievement and educational advancement

'Presented By' Naming Rights

Exclusive naming opportunities tied to festival zones, experiences, activations, or featured programming

Annual Sponsor Appreciation Recognition

Recognition as a valued community and cultural partner through annual appreciation initiatives

Recognition as Supporter of Indigenous Education

Official acknowledgment supporting Indigenous education, cultural preservation, and community advancement initiatives



LEGACY PARTNER

\$100,000

Position your organization at the highest level of visibility and prestige within one of South Florida's most respected cultural institutions. As the festival's premier enterprise partner, your brand will receive expansive exposure through major media campaigns, enterprise marketing channels, VIP hospitality experiences, digital platforms, and high-profile festival integration designed to reach thousands of engaged guests and visitors throughout the region.

This transformational investment helps sustain the cultural legacy of the Miccosukee Tribe through Indigenous artistry, live performances, educational programming, and scholarship opportunities for Miccosukee students pursuing higher education. From master artisans demonstrating beadwork, patchwork, basket weaving, and woodworking to Everglades speakers sharing environmental knowledge and cultural storytelling, your partnership helps elevate Native voices while aligning your organization with a mission rooted in heritage, education, and lasting community influence.

As a Legacy Partner, your organization aligns with a respected Tribal enterprise with year-round reach spanning hospitality, gaming, entertainment, tourism, and cultural experiences throughout South Florida.



NATIVE PARTNER

\$75,000

Align your brand with a distinguished cultural experience that blends elevated visibility with authentic community impact. This partnership level delivers strong enterprise-wide exposure through digital campaigns, hospitality experiences, social media features, and festival branding, while positioning your organization alongside one of South Florida's most unique and respected annual traditions.

Your support helps sustain Indigenous artistry, environmental education, live cultural performances, and scholarship opportunities for Miccosukee students pursuing higher education while reinforcing the importance of preserving Native identity, storytelling, and artistic expression for generations to come.



HERITAGE PARTNER

\$50,000

Honor a rich cultural heritage that continues to inspire thousands of visitors each year through authentic experiences rooted in artistry, storytelling, and tradition. This partnership level provides valuable exposure through festival advertising, enterprise visibility opportunities, and audience engagement experiences while aligning your organization with a respected Tribal enterprise deeply connected to South Florida culture and community.

Your investment helps sustain artisan demonstrations, educational exhibits, Everglades conservation awareness, and scholarship opportunities for Miccosukee students pursuing higher education while supporting the continuation of traditions that celebrate Indigenous creativity, resilience, and ancestral knowledge.



CULTURE PARTNER



\$25,000

Align your organization with the creativity, craftsmanship, and storytelling that define the Miccosukee Indian Arts & Crafts Festival while gaining strong visibility through festival marketing, on-site branding, and audience engagement opportunities. This partnership supports authentic Indigenous experiences ranging from artisan marketplaces and traditional Native foods to live performances and interactive craft demonstrations.

Your contribution also helps advance cultural initiatives and educational opportunities that continue to celebrate and strengthen the traditions of the Miccosukee Tribe.

TRADITION PARTNER

\$20,000

Support the customs and experiences that continue to unite generations through music, storytelling, craftsmanship, and cultural celebration. This partnership level offers meaningful visibility among festival attendees while helping sustain programming that highlights the enduring traditions and identity of the Miccosukee Tribe.

From artisan showcases and family-friendly cultural activities to educational programming and Everglades awareness initiatives, your contribution helps keep these important traditions vibrant, visible, and accessible while supporting scholarship opportunities for Miccosukee students pursuing higher education.



COMMUNITY PARTNER

\$15,000

Strengthen the connection between culture, education, and community engagement through a partnership that supports one of South Florida's most meaningful annual traditions. This level provides valuable brand exposure while helping create experiences that bring together families, artists, educators, performers, and visitors in celebration of Indigenous heritage and cultural connection.

Your support contributes to scholarship opportunities for Miccosukee students pursuing higher education while helping sustain immersive experiences that encourage understanding, appreciation, and community pride.

EXPERIENCE PARTNER

\$10,000

Become part of the immersive experiences that make the Miccosukee Indian Arts & Crafts Festival a memorable destination for guests of all ages. This partnership connects your brand to the moments visitors remember most, from authentic Miccosukee cuisine and artisan marketplaces to airboat rides, live entertainment, and interactive family activities.

Along with valuable festival visibility and audience engagement opportunities, your support helps sustain cultural programming and educational experiences that celebrate the traditions, hospitality, and spirit of the Miccosukee Tribe.

SUPPORT PARTNER

\$7,500

Provide meaningful support for the cultural programming, educational outreach, and community experiences that continue to make the festival a celebrated South Florida tradition. This partnership offers valuable visibility while elevating Indigenous voices, celebrating Native artistry, and supporting opportunities that benefit the Miccosukee community and future generations.

WELCOME PARTNER

\$5,000

Help create a warm and engaging festival environment where guests can experience the hospitality, artistry, and traditions of the Miccosukee Tribe. Your partnership contributes to cultural experiences featuring storytelling, artisan demonstrations, Everglades education, and community celebration, while aligning your brand with a respected, longstanding cultural tradition.



EDUCATIONAL PARTNER

\$2,500

Support educational experiences that encourage cultural understanding, environmental awareness, and the preservation of Indigenous knowledge for future generations. From Everglades speakers and educational exhibits to interactive demonstrations and scholarship opportunities for Miccosukee students pursuing higher education, your contribution helps create meaningful learning experiences that inspire curiosity, awareness, and connection.



ARTISAN PARTNER

\$1,000

Celebrate the artistry and craftsmanship at the heart of the Miccosukee Indian Arts & Crafts Festival by supporting the talented artisans who continue to keep Indigenous traditions alive. Your contribution helps showcase traditional beadwork, patchwork, basket weaving, woodwork, and Native artistry while aligning your brand with an authentic cultural experience rooted in creativity, heritage, and storytelling.



SHONABESHA

Thank You

We invite you and your loved ones to join us at the **Miccosukee Indian Arts & Crafts Festival** as we honor generations of Indigenous artistry, storytelling, and community in the heart of the Everglades.

As proud South Florida residents, we are honored to share our heritage while welcoming Native artists, performers, and cultural educators from across the country for this cherished annual celebration.

Your partnership helps sustain meaningful cultural experiences, support scholarship opportunities for Miccosukee students pursuing higher education, and create lasting connections that inspire future generations.

Thank you for considering this opportunity to stand with us in celebrating heritage, education, and community impact.

